



MSC India User Conference 2019

Sponsor & Exhibition Prospectus

Visit us at - [MSCSoftware-Events.com](https://www.MSCSoftware-Events.com)

The MSC User Conference is among the largest flagship CAE events in the Indo-Pacific region, that attracts esteemed Executives, Business & Engineering Managers, CAE Industry Experts, Product Designers, Academicians & Partners from a wide spectrum of industries. Over the last decade, MSC User Conferences have focused on pertinent themes such as 'Materials to Systems' in 2017 & 'Simulating Reality' in 2018. This year, the conference will revolve around the topic 'Real to Real Time'.

2019

User Conference Venue

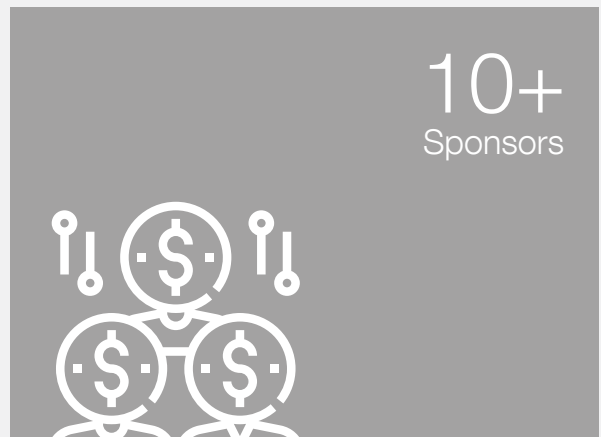
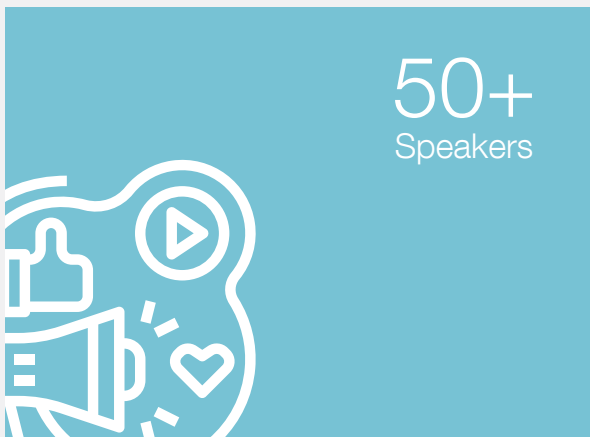
Bangalore, INDIA

27th, 28th AUG

Tuesday, Wednesday,
ITC Gardenia



Why Sponsor or Exhibit





Conference Highlights

01

Keynote Sessions &
New Technology
Overview



02

User Paper
Presentations



03

Media Coverage



04

Dedicated Product
Workshops



05

Networking
Opportunities





Highlights of Past MSC User Conferences

By becoming a sponsor, not only would you get to showcase your cutting-edge products to key decision-makers but also network with industry thought leaders, product & tech experts, potential customers and the MSC regional community!

Past Sponsors



Reaching a Wider Audience







Interested in Becoming a Sponsor ?

Sponsorship Quick Reference Guide

S.No.	Package Items	Platinum ₹ 20,00,000	Gold ₹ 15,00,000	Silver ₹ 10,00,000	Lunch ₹ 7,00,000	Tea/ Coffee ₹ 5,00,000	Wi-Fi ₹ 3,00,000
1.	Ad in the conference Program Guide	✓	✓	✓	✓	✓	
2.	Active Promotion through Social Media Updates	✓	✓	✓			
3.	Keynote Backdrop Branding	✓	✓	✓	✓	✓	✓
4.	Speaker Slot	Main Session	Main Session	Track Session			
5.	Mention on MSC Website and Conference Website	✓	✓	✓	✓	✓	✓
6.	Kit Inserts	✓	✓	✓			* 
7.	Logo Branding on Agenda Standee	✓	✓	✓	✓ (Lunch Area)	✓ (Lobby Area)	
8.	Dedicated Stall @ Demo Zone	6'x8'	4'x6'	3'x4'			
9.	Free Registration Coupons /Delegate Passes	10	8	6	4	3	2
10.	Screensavers in the morning session rooms <small>(MSC screensaver alternately playing with screensaver of sponsors logo playing in loop during the session break hours)</small>	✓	✓	✓	✓	✓	
11.	Announcement during Main Session	✓	✓	✓	✓	✓	✓

Early Bird Discount

April 30, 2019	15% off with 50% prepayment
May 30, 2019	10% off with 50% prepayment

*Sticker Insert with Wi-Fi Password as Sponsor Brand/Product Name





Contact Us

Dr. Kaustubh (Keb) Nande

Director Marketing - Indo Pacific Region,
MSC Software Corporation (part of Hexagon),
Bangalore, Karnataka, INDIA.

M: +91 9742236532

email: kaustubh.nande@mscsoftware.com

Moazam Ahmed

Marketing Coordinator
MSC Software Corporation (part of Hexagon),
Bangalore, Karnataka, INDIA

M: +91 8123821203

email: Moazam.Ahmed@mscsoftware.com

MSC Software Corporation India Pvt Ltd.

#5AC, 961, Service Rd, 1st Block, Bank Avenue
Colony, Horamavu, Bengaluru, Karnataka
560043

email: contact.india@mscsoftware.com

Event website - MSCSoftware-Events.com

